

Conditions for Processing Personal Data

1. Processing personal data for providing the service

On the basis of your leaflet subscription, this service shall be provided free of charge by the business company **Hyperia s.r.o.**, Company Registration Number: 47136961, registered office: Na Bráne 8665/4, Žilina 010 01, the Slovak Republic.

By subscribing, you provided the company with your e-mail address or other data such as your name, surname, phone number, address, age and gender, all representing your personal data. With regard to this fact our company shall inform you the way your personal data you provided shall be handled.

In the course of processing, our company acts as controller. Therefore the company is hereinafter referred to as the Controller.

1.1. Purpose, legal basis and duration of personal data processing

The personal data that you provided are processed by the Controller:

- to send you the latest leaflets, catalogs, discount codes, vouchers, special offers, or other offers of sellers or entities advertising on the websites of the Controller;
- to register on the portal of the Controller using your email address;
- to personalize the services which forms an integral part of the process;
- to process your applications, incentives or complaints.

Legal basis for the processing of your personal data in order to provide the services, including registration and personalisation, is the contract concluded with you on the basis of which we provide the service of sending leaflets.

Legal basis for the processing of your personal data in order to process your applications, incentives or complaints is the legitimate interest of the Controller to process your applications, incentives or complaints on the basis of which we provide the service of sending leaflets.

Your personal data will be processed by the Controller throughout the provision of the service (sending leaflets) and then for a period of 15 days after the termination of the service, which is needed to carry out technical measures so that your personal data are deleted from the systems used by the Controller. To process your applications, incentives or complaints, the Controller shall process your personal data for the period necessary for processing the application, the incentive or the complaint, including the time necessary to prove that the application, the incentive or the complaint was processed in accordance with the law (in the case where legal requirements apply to the given application, incentive or complaint).

The Controller gathers the personal data from your user account or directly from you as the data subject who completed a form available on the websites of the Controller.

Location data and the information gathered via cookies are obtained pursuant to Article 3.4. of these conditions.

2. Processing personal data for marketing communication

On the basis of a separate consent to the processing of personal data

the business company **Hyperia s.r.o.**, company registration number: 47136961, registered office: Na Bráne 8665/4, 010 01 Žilina, Slovak Republic, registered in the Commercial Register of the District Court of Žilina, Section: Sro, Insert No. 59029/L

and

the business company **Kimbino Green s.r.o.**, company registration number: 51307294, registered office: Na Bráne 8665/4, 010 01 Žilina, Slovak republic, registered in the Commercial Register of the District Court of Žilina, Section: Sro, Insert No. 69336/L

(hereinafter collectively referred to as "Controllers"),

shall process your personal data under the conditions set out below as joint controllers.

2.1. Joint Controllers

The Controllers are joint controllers pursuant to Article 26 of the regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data that makes Directive 95/46/EC invalid (municipal regulation on the protection of personal data; hereinafter referred to as the "**GDPR**") with regard to the processing of your personal data.

This means that the Controllers collectively determine the purposes and the means of such processing. The Controllers shared between themselves their obligations in a transparent way under GDPR in the following way:

- Kimbino Green s.r.o. is responsible for informing data subjects pursuant to Articles 13 and 14 GDPR (information on processing is set out in these Conditions of processing personal data);
- Hyperia s.r.o. is responsible for the enforcement of the rights of data subjects pursuant to Articles 15 to 22 GDPR (your rights as the data subject are detailed in Article 7 of these Conditions for processing personal data).

To exercise your rights as the data subject, you can contact either of the Controllers through the contact list stated below.

2.2. Purpose, legal basis and length of the processing of personal data

The Controllers on the basis of your consent process all the data that you have put into a form available on the websites of the Controller or inserted into your user account (contact and identification data). The Controllers also process the following information - location data and the data on your online activity recorded via cookies and IP address pursuant to Article

3.4 of these conditions or by means of your newsletter preferences or any other activity in your user account.

The personal data provided by you are processed by the Controllers for the purpose of direct marketing - sending newsletters about the products or services of the Controllers or their business partners.

The processing of personal data for this purpose shall include the personalisation of business information. The legal basis for processing personal data is the consent you have granted.

Your personal data will be processed until the withdrawal of your consent to their processing or not later than the time necessary for achieving the purpose of the processing specified by the Controllers.

3. Joint information for processing personal data under 1 and 2

3.1. Truthfulness of personal data and their updates

The Controller will always consider the personal data provided by you to be true and accurate. In the event of damage or other detriment of third parties, the person who has inserted the data into the form is held responsible.

We ask you to notify the Controller of any change in your personal data using the e-mail address of the Controller stated below.

3.2. Method of processing personal data

Personal data are processed by the Controller, the processor or processors authorized by the Controller to process personal data. For this purpose, the Controller provides your personal data or a part of it to processors representing one group of the recipients of your personal data. Administrator of IT applications, which are used for personal data processing, acts as the processor.

All obligations of the Controller regarding the processing of your personal data always apply to the processors authorized by the Controller.

The Controller processes your personal data automatically for the purposes aforementioned. Automated processing for direct marketing purposes includes personalisation of business information. Automated processing carried out by the Controller is not a process that would lead to an individual decision, which would have legal consequences for you or concerned you in a similar manner pursuant to Article 22(1) GDPR.

3.3. Personal data protection

The Controller shall apply appropriate technical and organizational measures to ensure the protection of personal data so as to prevent any unauthorized or accidental access to personal data, its alteration, deletion, loss, unauthorized transfer, unauthorized processing or their misuse. To this end, the Controller uses electronic means of data protection as well as physical protection of personal data.

The Controller does not provide your personal data to any third parties in the course of processing. The Controller declares that your personal data provided on the basis of this consent shall not be disclosed.

3.4. Cookies and location data

The Controller uses cookies on his websites - these are small text files sent from web pages which are stored on your computer. Cookies are used for the purposes of creating statistical data, traffic analysis of the webpage and personalisation services. Cookies cannot be used to obtain data from your hard disk drive. If you do not want to use cookies of the websites of the Controller on your computer, it is possible to block it directly on your web browser.

Please note that blocking cookies may affect functionality of the web pages of the Controller and your experience while browsing these sites.

If you allow location services on your web browser, the Controller shall use this information to personalize his services (to display the leaflets of the sellers in the vicinity of the given user). If you do not want to enable location services, you can turn it off directly on your web browser.

4. Your rights as the data subject

As the data subject you have under GDPR:

- the right to access to your personal data and information on the processing of personal data pursuant to Article 15 GDPR,
- the right to rectify or erase the data pursuant to Article 16 and 17 GDPR,
- the right to limit the processing pursuant to Article 18 GDPR,
- the right to data transportability under Article 20 GDPR,
- the right to raise an objection under Article 21 GDPR,
- the right not to be subject to any decisions based solely on automated processing including profiling which has for you - as the data subject - legal consequences or concerns you in a significant way pursuant to Article 22 GDPR,
- the right to lodge a complaint with the supervisory authority under Article 77 GDPR.

All operations made to ensure the exercise of the rights of the data subject are provided and made by the Controller **for free**, unless otherwise provided.

If your request is not legitimate or is inappropriate, particularly when reoccurring without any compelling reason, the Controller may claim a due fee (taking into account all administrative costs associated with the provision of the information, written notice or with the process of carrying out the operations required); or the Controller may refuse to grant your request.

5. Contact info

To enforce your rights, you can contact the the business company Hyperia s.r.o. via the following email address: ou@hyperia.sk

To enforce your rights, you can also contact the business company Kimbino Green s.r.o. via the email address: ou@kimbino.com

Any incentive and/or complaint about a violation of the obligations laid down by the legislation during the processing of personal data can be sent to Úrad pre ochranu osobných údajov (Office for the protection of personal data) at any time. Contact information of Úrad pre ochranu osobných údajov is available here: <https://dataprotection.gov.sk/uouu/>.