

# Conditions for the Processing of Personal Data

On the basis of your leaflet subscription, the service will be provided to you for free by **Hyperia s.r.o.**, company registration number: 47136961, registered address: Na bráne 8665/4, Žilina 010 01, Slovakia.

In order for you to receive leaflets, you have provided the company with your e-mail address representing a type of personal information. With regard to this fact, the company will inform you of the way your personal information will be dealt with.

The company acts as an Controller for the duration of the data processing, hereinafter referred to as the Controller.

## **1. The purpose, legal basis and time of the processing of personal data**

The personal information you provided is processed by the Controller to send up-to-date leaflets of selected sellers listed on the website of the Controller. Your email address also serves as contact information to register on the Controller's website.

The legal basis for the processing of your personal data is represented by the contract between you and the Controller on the basis of which leaflets are sent to your e-mail address.

Your personal information will be processed by the Controller as long as the service - sending of leaflets - is being provided to you.

## **2. The source of personal data and the updates**

The Controller receives personal information directly from the data subject via a form available on the Controller's website.

The Controller shall always consider the personal data stated in the e-form as true and accurate. In the event of damage or other detriment of third parties, the person who has inserted the data into the form is held responsible.

We kindly ask you to update the data by sending an e-mail to the Controller's email address stated below.

## **3. Processing of the personal data**

Personal data are processed by the Controller, by a processor or processors authorized by the Controller to do so. To this end, the Controller provides your personal information or a part of it to processors acting as the recipients of your personal data. The processor is represented by an administrator of IT applications which are used for the processing of personal data.

All obligations regarding personal data processing apply to the Controller as well as processors authorized by the Controller.

## **4. Protection of Your Personal Information**

The Controller shall apply appropriate technical and organization measures to ensure the protection of personal data so as to prevent any unauthorized or accidental access to personal data, their alteration, destruction or loss, unauthorized transfer, other unauthorized processing as well as other forms of their misuse. For this purpose, the Controller uses electronic as well as physical means of protection of personal data.

The Controller does not provide your personal information to any third party during processing.

The Controller declares that your personal data provided on the basis of the consent will not be published.

## **5. Cookies and location services**

The Controller uses cookies on his websites - these are small text files sent from websites and stored on your computer. Cookies are used as a way of creating statistical data for traffic analysis on websites and for personalizing the services provided. Cookies cannot be used as a way of obtaining data from your hard disk drive. If you do not wish to save cookies of Controller's websites on your computer, you can disable it directly on your web browser.

Note that disabling cookies may affect the functionality of Controller's websites as well as your

user-experience while browsing the sites.

If you allow location services on your web browser, the Controller shall use this information to personalize his services (to display the leaflets of the vendors in the vicinity of the given user). If you do not want to enable location services, you can turn it off directly on your web browser.

## **6. Your rights concerning the processing of your personal data**

Until 24 May 2018, as the person whose personal data are being processed, you have the right, on the basis of your written request, to require the following from the Controller:

- (A) a confirmation whether or not your personal information are being processed,
- (B) the information, in a comprehensible form, concerning the processing of personal data in the information system,
- (C) accurate information about the source the Controller has obtained your personal data from,
- (D) a list of your personal data, in a comprehensible form, which are subject to processing,
- (E) correction or deletion of any incorrect, incomplete or outdated personal data which are subject to processing,
- (F) deletion of your personal data whose processing purpose has ended; if official documents containing personal data are subject to data processing, the person may require to have them returned;
- (G) deletion of the personal data that are subject to processing if there has been a breach of the Law on the Protection of Personal Data,
- (H) blocking access to your personal data due to withdrawal of your consent prior to its expiration if the Controller processes the personal data on the basis of the consent.

Your right under (e) and (f) can be reduced only if such restriction stems from the law itself, or its application would mean a breach of your data protection rights, or the rights and freedoms of other persons.

As the person concerned, on the basis of a written application sent to the Controller, you have the right to object to the processing of your personal data that you expect are or will be processed for the purposes of direct marketing without your consent, and you can require their deletion.

If you believe that your personal data are processed without your authorization, you can file a motion with Úrad na ochranu osobných údajov (Office for personal data protection) of the Slovak republic to carry out an inspection.

According to the regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and on invalidating the Directive 95/46/EC (municipal regulation on personal data protection; hereinafter referred to as "GDPR"), you have, since 25 May 2018, the right:

- to access your personal data and the information on the processing of your personal data in accordance with the Article 15 GDPR,
- to correct or delete the data under the Article 16 and 17 GDPR,
- to limit the processing under the Article 18 GDPR,
- to transfer the data under the Article 20 GDPR,
- to raise an objection under the Article 21 GDPR,
- not to be subject to any decision based solely on automated processing, including profiling, which has some legal impact on you as the person concerned, or it significantly affects you in a similar way, pursuant to Article 22 GDPR.
- to file a complaint with the supervisory authority under the Article 77 GDPR.

All operations made to ensure the exercise of the rights of the person concerned are provided and made by the Controller for free, unless otherwise provided.

If your request is not legitimate or is inappropriate, particularly when reoccurring without any compelling reason, the Controller may claim a due fee (taking into account all administrative costs associated with the provision of the information requested, or with a notice, or with the process of carrying out the operations required); or the Controller may refuse to grant your request.

## **7. Contact the Controller**

To exercise your rights, you can contact the Controller by sending an e-mail to the following e-mail address:  
[ou@hyperia.sk](mailto:ou@hyperia.sk)

Any incentive and/or complaint about a violation of the obligations laid down by the legislation during processing of your personal data can be sent to Úrad pre ochranu osobných údajov (Office for the protection of personal data) at any time. Contact details of the bureau are available here:  
<https://dataprotection.gov.sk/uou/>.