

Conditions for the Processing of Personal Data

On the basis of your leaflet subscription the business company **Hyperia s.r.o.**, Company Registration Number: 47136961, registered office: Na Bráne 8665/4, Žilina 010 01, the Slovak Republic shall provide you this service free of charge.

When subscribing, you provided the company your email address or other data such as your name, surname, phone number, address, age and gender which represent your personal data. With regard to this fact our company shall inform you about the way the personal data you provided will be handled.

In the course of the processing our company acts as the controller. Therefore it is hereinafter referred to as the Controller.

1. Purpose, legal basis and length of the processing of personal data

The personal data provided by you are processed by the Controller for the purpose of sending latest leaflets, catalogs, discount codes, vouchers, special offers, or other offers of sellers listed on the websites of the Controller. Your e-mail address is also used for your registration on the portal of the Controller. Other personal data processed by the Controller are processed for personalisation purposes.

Legal basis for the processing of your personal data is the contract concluded with you on the basis of which we provide the service of sending leaflets.

Your personal data shall be processed by the Controller for the duration of the service (sending leaflets) and then for a period of 15 days after the termination of the service which is needed to carry out technical measures for deleting personal data from the systems used by the Controller.

2. The source of personal data and their updates

The Controller collects personal data directly from you as the data subject by completing the form available on the website of the Controller.

The Controller shall always consider the personal data stated in the electronic form to be true and accurate. In the event of damage or other detriment of third parties, the person who has inserted the data into the form is held responsible.

We ask you to notify the Controller of any change in the personal data using the e-mail address of the Controller stated below.

3. Method for Personal Data Processing

Personal data are processed by the Controller, the processor or processors authorized by the Controller to process personal data. For this purpose, the Controller provides your personal data or a part of it to a processors representing one category of the recipients of your personal data. Administrator of IT applications used for personal data processing acts as the processor.

All the obligations of the Controller in relation to the processing of your personal data always apply to the processors authorized by the Controller.

4. Protection of personal data

The Controller shall apply appropriate technical and organizational measures to ensure the protection of personal data to prevent any unauthorized or accidental access to personal data, its change, destruction or loss, unauthorized transfer, or other unauthorized processing or misuse. To this end, the Controller uses electronic means of data protection as well as physical protection of personal data.

The Controller does not provide your personal data to any third parties.

The Controller declares that your personal data provided under this Consent shall not be disclosed.

5. Cookies and location data

The Controller uses cookies on his websites - these are small text files sent from web pages which are stored on your computer. Cookies are used for the purposes of statistical data, traffic analysis of the page and service personalisation. Cookies cannot be used to obtain data from your hard disk drive. If you do not want to use cookies of the web sites of the Controller on your computer, it is possible to block it directly on your web browser.

Please note that blocking cookies may affect functionality of the web pages of the Controller and your experience while browsing these sites.

If you allow location services on your web browser, the Controller shall use this information to personalize his services (to display the leaflets of the sellers in the vicinity of the given user). If you do not want to enable location services, you can turn it off directly on your web browser.

6. Your rights in relation to the processing of your personal data

According to the regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the Protection of Individuals with regard to the Processing of Personal Data and on the Free Movement of Such Data which makes the Directive 95/46/EC invalid (general regulation on the protection of personal data; hereinafter referred to as the "GDPR"), you as the data subject have the right to:

- access your personal data and the information on the processing of your personal data pursuant to Article 15 GDPR,
- rectify or erase the data pursuant to Article 16 and 17 GDPR,
- limit the data processing pursuant to Article 18 GDPR,
- data transportability under Article 20 GDPR,
- raise an objection under Article 21 GDPR,
- not be subject to any decisions based solely on automated processing including profiling which has for you - as the data subject - legal consequences or concerns you in a significant way pursuant to Article 22 GDPR,
- lodge a complaint with the supervisory authority pursuant to Article 77 GDPR.

All operations made to ensure the exercise of the rights of the data subject are provided and made by the Controller for free unless otherwise provided.

If your request is not legitimate or is inappropriate, particularly when reoccurring without any compelling reason, the Controller may claim a due fee (taking into account all administrative costs associated with the provision of the information, written notice or with the process of carrying out the operations required); or the Controller may refuse to grant your request.

7. Contact Information

To enforce your rights, you can contact the Controller via the following email address: ou@hyperia.sk

Any incentive and/or complaint about a violation of the obligations laid down by the legislation during the processing of personal data can be sent to Úrad pre ochranu osobných údajov (Office for the protection of personal data) at any time. Contact information of the Office for the protection of personal data is available here: <https://dataprotection.gov.sk/uouu/>.